

BRIEF PROFILE

Prof. Ashish Mathur

Head & Coordinator,
Department of Commerce &
Livelihood Business Incubation Training Centre
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Academic Experience

- **Professor:** Department of Commerce, Faculty of Commerce & Management Studies, Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh, since 09-May-2019 till date.
- **Associate Professor:** Department of Commerce, Faculty of Commerce & Management Studies, Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh, since 09-May-2016 to 08-May-2019.
- **Associate Professor:** Faculty of Commerce & Management Studies, Lachoo Memorial College of Science & Technology, Jodhpur, since 14-Sep-2009 to 06-May-2016.
- **Assistant Professor:** Vyas Institute of Management, Jodhpur, from 15-Jul-2006 to 25-Sep-2008.

Corporate & Administrative Experience

- **Head:** Department of Commerce Faculty of Commerce & Management Studies, Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh since 10 October 2019 to till date.
- **Course Coordinator:** Department of Commerce Faculty of Commerce & Management Studies, Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh since 17 May 2017 to 09 October 2019.
- **Finance Office (I/C):** During leave/official duty of sitting Finance Officer Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh.
- **Coordinator:** MSME, GoI Sponsored Livelihood Business Incubation Training Centre (LBI) since 21 September 2016 to till date.
- **Internal Audit Officer I/C:** Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh, since Jan 2017 to Sep 2017 and 16 September 2018 to till date.
- **Chairman:** Online Admission Committee Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh, in the year 2018 & 2019.
- **Head:** Faculty of Commerce & Management Studies, Lachoo Memorial College of Science & Technology (Autonomous), Jodhpur from 29/04/2014 to 06-May-2016.
- **Business Development Manager:** Tanclean Pvt. Ltd., Jodhpur, from 1-Dec-2008 to 10-Sep-2009.
- **Business Manager:** Nangia Traders, Jaipur, from 1-May-2004 to 30-Jun-2006.

Area of Specialization

- Skill and Entrepreneurship Management
- Human Resource Management
- Organizational Behaviour.

- ⇒ Strategic Management.
- ⇒ Marketing
- ⇒ Business Ethics

Projects Undertaken

- ⇒ Branding of Kodo Millet at Anuppur District sponsored by Department of Agriculture & ATMA, Anuppur District, Madhya Pradesh
- ⇒ LEDP Project on Livelihood Skill Training on Bee Farming & Honey Processing in the Select Villages of Rajendragram at Anuppur District of Madhya Pradesh, Sponsored by NABARD, Bhopal, Madhya Pradesh
- ⇒ Skill Training Interventions for the Development of API Culture at Anuppur District of Madhya Pradesh Sponsored by NABARD, Bhopal, Madhya Pradesh.
- ⇒ Convergence Project on API Culture Prospects in the Select Villages of the Pushprajgarh block of Anuppur District at Madhya Pradesh, Sponsored by Department of Agriculture & ATMA, Anuppur District, Madhya Pradesh.
- ⇒ Proposal for Branding & Marketing of Kodo to Increase the Occupational Productivity of Rural Women's of Sidhi District, Madhya Pradesh sponsored by District Administration, Sidhi District, Madhya Pradesh.

Membership of Prestigious Bodies

- ⇒ **Governing Board Member:** Member of Governing Board of ATMA District Anuppur Madhya Pradesh, Since 22 January 2020 to till date.
- ⇒ **Executive Committee Member:** One District One Product Commercial Development & Marketing Committee, District Administration Anuppur District, Govt. of Madhya Pradesh since 01 January 2021 to till date.
- ⇒ **EC Member:** Indian Accounting Association since December 2019 to till date.
- ⇒ **AC Member:** Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh, since 21 December 2018 to till date.
- ⇒ **RDCU Member:** Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh, since 18 September 2018.
- ⇒ **Member Board of Studies:** Department of Business Administration, Jay Narain Vyas University, Jodhpur Govt. of Rajasthan.
- ⇒ **Member Board of Studies:** Department of Management, Vardhman Mahaveer Open University, Kota, Govt. of Rajasthan.

Papers Presented in Conferences, Seminar, Workshop, Symposia and Published Papers in Journals/Conference Proceedings

- ⇒ Convener of 1 UGC Sponsored Three Days International Conference on "Indigenous & Religious Tourism in South and East Asia: Opportunities & Challenges".
- ⇒ Convener of 2 UGC Sponsored National Conference on "New Directions in Multidisciplinary Education and Technology Management and Technopreneurship respectively.
- ⇒ Convener of 1 UGC Sponsored National Workshop on "Doctoral Colloquium in Management.
- ⇒ Attended and Presented 50 Papers in National & International Conferences/Seminars.
- ⇒ Publication of More than 26 articles and research papers in the Journals and Conference Proceedings of National and International Repute.
- ⇒ Attended and Presented 50 Papers in National & International Conference/Seminars.

- ⇒ Delivered more than 30 expert lectures in the capacity of Human Trainer, Key Note Speaker and Resource Person.

Books & Course Material

- ⇒ A text book on “New Enterprise & Innovation Management” ISBN-0978-93-5163-053-1
- ⇒ A text book on “Organizational Behaviour” Published By PRAGATI PRAKASHAN (MEERUT/ INDIA) ISBN 978-93-5140-426-2

Other Associations

- ⇒ Executive Member Indian Accounting Association, Highest Professional Body
- ⇒ Vice- President Indian Accounting Association, Amarkantak Branch, Madhya Pradesh (Membership No. AKT-45)
- ⇒ Editor - Lahoo Management Journal an International Peer Reviewed Journal published by the Lahoo Memorial College of Science & Technology a Prestigious 50 year old Institute (ISSN - 2231-0118)
- ⇒ Member Editorial Board - International Journal of Management & Tourism Trends, Department of Management Studies, Faculty of Commerce & Management, JNV University Jodhpur, ISSN 0976-5298
- ⇒ Member All India Commerce Association (Membership No. MP-222)

Scholastics

- ⇒ **Ph. D. on “Employees’ Job Satisfaction: A Case Study of Jodhpur Vidyut Vitran Nigam Limited, Jodhpur”** from Jai Narain Vyas University, Jodhpur, March 2010 under the supervision of **Late. Prof. Navin Mathur, Former Vice-Chancellor, Jai Narain Vyas University, Jodhpur (Rajasthan).**
- ⇒ **MBA** from Jai Narain Vyas University, Jodhpur (Rajasthan) in 2002.
- ⇒ **B.Com.** from Jai Narain Vyas University, Jodhpur (Rajasthan) in 2000.
- ⇒ **Senior Secondary** from Rajasthan Board, Ajmer (Rajasthan) in 1997.
- ⇒ **Secondary** from Rajasthan Board, Ajmer (Rajasthan) in 1995.

Personal Dossier

Date of Birth : 26th April, 1980.
Father’s Name : Shri Manmohan Mathur
Language Fluency : English, Hindi and Rajasthani
Permanent Address : ‘Amba Shanti’, A-59, Kamala Nehru Nagar, Extension-1st
Jodhpur - 342009, Rajasthan.
Present Address : Q. No. 14, Type III Quarter, Indira Gandhi National Tribal
University Amarkantak, Lalpur Village,
District - Anuppur (Madhya Pradesh) 484887.

(Prof. Ashish Mathur)