



**Two Week Capacity Building Programme  
For Young Social Science, Commerce and Management Faculty**

**(April 29<sup>th</sup> to May 10<sup>th</sup> 2019)**

*Sponsored by*

**Indian Council of Social Science Research, New Delhi**

*Organised by*

**Department of Journalism and Mass Communication  
Faculty of Communication and Media Studies  
Indira Gandhi National Tribal University (A Central University)**



**Course Director**

**Prof. Manukonda Rabindranath**

**Head, Dept. of Journalism and Mass Communication  
Dean, Communication and Media Studies  
Dean, Vocational Educational and Skill Training**

**Indira Gandhi National Tribal University (A Central University),  
Lalpur, Amarkantak, District-Anuppur  
Madhya Pradesh - 484887**

**Contact: Email : [cbpjmc2019@gmail.com](mailto:cbpjmc2019@gmail.com)**

## **Course Description and Objectives:**

Department of Journalism and Mass Communication, Faculty of Communication and Media Studies, Indira Gandhi National Tribal University (A Central University) is organizing “Two Week Capacity Building Workshop for young Faculty in Social Sciences, Commerce and Management” from April 29<sup>th</sup> to May 10<sup>th</sup>, 2019. The idea behind the programme is to enhance the capability of conducting quality research among young faculty members of Social Sciences and further bring out completed research into publishable material of high quality in the form of journal articles/books. The workshop will give a thorough exposure to research methodology, data analytics with the help of, E-VIEWS, R-Software, Amos, SPSS, field research and academic writings.

The aim is to give participants hands on experience in conducting field survey, preparing a field report, project proposal and writing quality research papers/articles. The programme includes interactive sessions, practical sessions and a discussion of field report, project proposals and sample research papers/outlines prepared by the participants during the training. The course is expected to benefit participants from all social sciences. By the end of the programme they are expected to develop conceptual clarity and practical knowledge to undertake quality research and writing good research papers, field reports and project proposals etc.

The purpose of this proposed program is to enhance the capability of conducting quality research among young faculty members of Social Sciences, Commerce, and Management and further bring out completed research into publishable material of high quality in the form of journal articles/books. The Broad objective of the course is to develop research capabilities among young faculty and specifically, the objectives will be to:

- Develop capacity for conceptualizing and writing research proposals.
- Enhance skills to prepare an appropriate research design.
- Develop the capacity for planning and writing a book.
- Develop the capacity for grant applications.
- Develop the capacity for teaching and learning.

The Capacity building program is designed in an interdisciplinary manner in a workshop format enabling participants to discuss, debate, and to raise logical questions, relevant literature on social sciences. The programme critically evaluates recent trends and handle database, techniques and methods used in contemporary research on the subjects.

The content of the program includes following broad themes:

- Research methodology, database and techniques
- Appropriate research design
- Planning and writing a book

- Preparing a seminar, workshop and orientation program proposal
- Preparing major and minor project proposal
- Preparing area studies proposal
- Debate on learning and teaching methods specially use of technology.
- To discuss the good practices followed by best universities below 100 QS rankings.

## **About University and Department**

The Indira Gandhi National Tribal University, Amarkantak has been established by an Act of the Parliament of India. It came into existence by the Indira Gandhi National Tribal University Act, 2007 and came into action on July 2008. The jurisdiction of the University extends to the whole country and it is fully funded by the Central Government. The university caters to the tribals' long cherished dream of higher education.

The Department of Journalism and Mass Communication, an earliest department, offers two year MA (JMC) programme, three year BA (JMC) program, PhD (JMC) programme, under the aegis of Faculty of Communication and Media Studies. The department is laying a strong foundation for preparing future journalists and media educators. The department is equipped with modern gadgets to support the cutting-edge learning, teaching and research pedagogy. As many as seven regular faculty members have joined the department with strong commitment of improving quality learning, teaching and research. These faculty members are highly qualified, experienced with diversified specializations and expertise to teach and train the young budding minds aspiring to becoming journalists and media educators of the 21<sup>st</sup> century.

**About Amarkantak:** Amarkantak is one of the best tourist and religious place of Madhya Pradesh. Amarkantak is situated in Madhya Pradesh in India. Amarkantak is located at 22.67°N 81.75°E. It has an average elevation of 1048 metres (3438 ft). As well as the birth place of Narmada. The Son River, initially referred to as Jwalawanti of Johila, the Narmada and the Amadoh, which is a major early tributary of the Godavari, all rise from the Amarkantak plateau.

**Selection Criteria:** Young faculties from different disciplines of Social Sciences, Mass Communication, Commerce, Management, Law and International Studies are eligible to participate in the CBP workshop.

**Note:** *Preference will be given to SC and ST Faculty members as the programme is sanctioned under SC & ST Plan.*

**How to Apply:** Interested candidates can apply to Course Director along with duly filled up registration form on or before 28<sup>th</sup> March, 2019. The candidates are required to send the scan copy of the application form duly forwarded by the Head of the Institution to this Email ID: **cbpjmc2019@gmail.com**

Registration form can also be downloaded from the university website [www.igntu.ac.in](http://www.igntu.ac.in). The duly filled in registration form must be accompanied with one page very brief C.V. of the applicant. At the time of registration you should submit hard copy along with all enclosures.

**Registration Fee:** There is no registration fee.

**Food, Accommodation & Travel Allowance:** Breakfast, Lunch and dinner will be provided for out station participants. Accommodation will be provided to all the outstation participants in the university guest house/Hotels/Hostels. Travel allowance by shortest distance (bus or train fare, Sleeper class or Third AC class only) will be reimbursed to the outstation participants after submitting the tickets. Wait List-without confirmation train tickets will not be reimbursed.

**Resource Persons:** The Course Director will put his best efforts to invite Eminent and accomplished resource persons from IIMs, IITs, TISS, NITs and Central and State Universities to deliver lectures for the participants.

**How to Reach:** Amarkantak is situated 30 kms in the west of Pendra Road Railway Station (Chattisgarh) on Katni-Bilaspur track of South West Central Railway. Almost all the trains plying on this track stop here. It can be reached by bus from all directions as there are good frequency of buses on Jabalpur, Raipur, Bilaspur, and Allahabad, Rewa, Shahdol, Dindori and Anuppur routes. Amarkantak can be approached by air through Jabalpur (M.P.) in the West and Raipur (Chattisgarh) in the East.

#### **Nearest Airport**

1. Jabalpur - Distance 220 KMs from Amarkantak.
2. Raipur - Distance 230 KMs from Amarkantak.

#### **Nearest Railway Station**

1. Pendra Road - Distance 25 KMs from Amarkantak
2. Bilaspur- Distance 120 KMs from Amarkantak

**Venue:** Dept. of Journalism and Mass Communication, IGNTU campus.

#### **Important Dates:**

**Last date of receipt of registration form:**

**28 March 2019**

**Notification of Selection of participants:**

**29 March 2019**

**Workshop Dates:**

**29 April to May 10<sup>th</sup> 2019**

**Patron**

**Prof. (Colonel) T.V. Kattimani**

**Honorable Vice-Chancellor**

**Indira Gandhi National Tribal University  
(A Central University)**

**Amarkantak- Madhya Pradesh**

**For Details Contact:**

**Course Director**

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**PASTE PHOTO**

**Registration Form**

Name (Block letters): -----

Father/Mother's Name: -----

Participant Designation: -----

Category (SC/ST/OBC/General): -----

Certificate of claim (SC/ST/OBC) have to enclosed. Scan copy.

Date of Birth: -----

Teaching Experience: -----

Subject and Specialisation: -----

Educational Qualification: -----

Name of University/Institute/Organisation: -----

Address for Correspondence: -----

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Email ID: -----

Mobile No: -----

Accommodation required (Yes/No): -----

Place:

Date:

**Signature of the Participant**

(Registrar/Principal/Head)

(With signature and seal)

**Note:** Scan copy of Registration Form along with the scan copy of caste certificate of SC/ST/OBC should be sent to the Course Director through email ([cbpjmc2019@gmail.com](mailto:cbpjmc2019@gmail.com)) latest by 28<sup>th</sup> March, 2019)

**Only Email communication will be entertained.**